Proposed Syllabus for
M.Com (Banking & Insurance)

Course Name: Investment Anaiysis | Semester: III
Course Code: 302 | Marks Distribution: 20+10+70

Unit: I Nature and Types of Investments: Nature, Objectives, Process, Types and Media- Investment and Speculation, Securities- Nature and Characteristic of Securities Markets- primary and Secondary Markets- Stock Exchanges- BSE-NSE-OTCEI- Organization and Regulation.

Unit: II: Securities Analysis: Objectives of Securities Analysis- Fundamental Analysis- Economy- Industry and Company Analysis- Technical Analysis- DOW Theory- Oscillators- Elliot Wage Theory- Efficient Market Theory.

Unit: III Securities Analysis: Valuation of Equity Shares and Preference Shares- Valuation of Debt Securities- Interest rate risk- Default and purchase power risk (Problems)

Unit: IV Portfolio Theory: Traditional theory of Protfolio Management- Arbitrage Pricing Theory- Modern theory of Portfolio Management- Morkpswitz Risk Return Optimization- CAPM- Sharpe Protfolio Optimization- Portfolio Selection- Diversification- Efficient Frontier- Capital Market Line (Problems)

Unit: V Portfolio Performance Evaluation: Concept- Objectives- Sharpe's- Treynor's and Jenson's Portfolio Performance measures. (Problems).

Suggested Readings:

1. Fisher and Jordan: Security analysis and Protfolio Management, PHI, New Delhi.
2. Preethi Sing: Invest Management, Himalaya Publications, Mumbai.
3. V.K. Balia: Invest Management, S. Chand & Sons, New Delhi.
4. Elton EJ & Martin Grube: Modern Portfolio Theory
5. Geoffrey A., Hirt, Stanley B. Block: Fundamentals of Investment Management, McGraw-Hill International Editions.
6. Investment Management- V K Bhalla. S. chand.